

# **Preliminary Agenda**

# INTERNATIONAL CONFERENCE "QUALITY ASSURANCE IN COMPLIANCE WITH INTERNATIONAL STANDARDS IN TURKMENISTAN"

29-30 April, Ashgabat, Turkmenistan Venue: Chamber of Commerce and Industry of Turkmenistan



organizer

co-organizer



TurkmenExpo

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DAY 1	13:00-14:00 14:00-14:10	Participants Registration Opening of the Conference
29 April Economy and the Role of Standards	14:10-15:00	PLENARY SESSION:
SPONSOR OF THE SESSION: The Stirling Foundation (USA)		<ul> <li>SPEAKERS:</li> <li>1. Nokerguly Atagulyyev, Deputy Chairman of the Cabinet of Ministers of Turkmenistan</li> <li>2. Miles Hansen, President &amp; Board Director, The Stirling Foundation (USA)</li> <li>3. Eric Livny, Head of Turkmenistan, European Bank for Reconstruction and Development (EBRD)</li> <li>4. Salih Ayvaz, President of the National Accreditation Center (USA)</li> <li>5. Nurlan Kulbatyrov, First Deputy CEO, QazTrade Center for Trade Policy Development of Kazakhstan</li> </ul>
		HOST: Vepa Malikgulyyev, "Halkara standart hyzmatlary" (HIL-TM) Quality Infrastructure Advisor
	15:00-15:30	Coffee Break and Networking
SPONSOR OF THE SESSION:	15:30-16:30	<ul> <li>PANEL DISCUSSION 1: THE ROLE OF INTERNATIONAL STANDARDS IN PROMOTING TRADE AND ATTRACTING INVESTMENTS</li> <li>⇒ E-exports: key success factors</li> <li>⇒ SEZ Standards to foster Investment</li> <li>⇒ Exports: Practical steps &amp; tools for Turkmen businesses</li> <li>⇒ Which standards facilitated the development of creative industry in Great Britain</li> </ul>
Construction and Development		<ul> <li>SPEAKERS:</li> <li>1. Perhat Yagshyyev, Deputy Minister of Finance and Economy of Turkmenistan</li> <li>2. Dr. Martin Smith, Visiting Fellow and Creative Industries Expert, Goldsmiths, University of London (United Kingdom)</li> <li>3. Fabian Stachelin, e-traid Founder, eCommerce (eBay) Expert (Switzerland)</li> <li>4. Jim Krigbaum, Founder at 20/20 DC Export Services (USA, virtually)</li> <li>5. Beata Peksa, EU Ambassador in Turkmenistan</li> <li>6. Yerbol Bukharbayev, Head of Regional Office of World Free Zones Organization for Central Asia (Kazakhstan)</li> </ul>
		MODERATOR

MODERATOR: Eric Livny, Head of EBRD in Turkmenistan

#### PANEL DISCUSSION 2: AGRICULTURE

- ⇒ Global G.A.P.: Relevance for Turkmenistan and Central Asia
- $\Rightarrow$  Organic certification types and IFOAM.
- $\Rightarrow$  Environmental and social aspects in agriculture.
- ⇒ Experience of successfully implementing ESG principles in agriculture.
- $\Rightarrow$  Market requirements in Europe and Middle East
- $\Rightarrow$  Successful case for Global G.A.P. implementation at national farm

## SPEAKERS:

- 1. **Charyyar Chetiyev,** Minister of Agriculture of Turkmenistan
- 2. Edite Strazdina, GlobalG.A.P. expert (Latvia)
- 3. Sanzhar Sultankulov, Deputy Director at "Organic Holding" Association (Kyrgyzstan)
- 4. **Amal Isamukhamedov**, Managing Director, Control Union Quality LLC (Uzbekistan)
- 5. **Mohamed Gomaa**, QMS, Food Safety and Improvement Approaches Expert, ProSpection (Egypt)
- 6. **Yhlas Hudaynazarov**, Director, JSC "Miwe" (Turkmenistan)

## **MODERATOR:**

Edite Strazdina, GlobalG.A.P. expert (Latvia)

- 17:30-18:00 **Day's Summary** Brief Conclusions by moderators Announcement of the second day's program
- 19:00-21:00 Gala Dinner (Hotel "Archabil")

DATZ		
	09:00-09:30	Participants Arriving
30 April	09:30-10:30	PANEL DISCUSSION 3:
Sector-specific standards		OIL AND GAS INDUSTRY
·		$\Rightarrow$ Requirements for contractors in the oil and gas
		industry

- $\Rightarrow$  Implementation of ISO 9001, 14001, 45001
- $\Rightarrow$  ESG sustainability standards
- $\Rightarrow$  Successful case for implementation at national firm

# 29 April

Sector-specific standards

#### 30 April

Sector-specific standards

## SPEAKERS:

- 1. **Myrat Archayev**, Deputy Chairman of the State Concern "Turkmengaz"
- 2. Syazwan B A Ghani Head of the Drilling department, Petronas Carigali (Malaysia)
- 3. **Dmitriy Alaudinov,** Managing partner, URS REGISTRAR CA (UK)
- 4. **Nedir Agabayev,** General Director at the Financial Center «Ygtybarly» (Turkmenistan)
- 5. Kongkona Sarma, Sidona Green Consulting (UK) (ESG, Sustainability)
- 6. **Batyr Amanov**, Head of Marketing Department at Ynamly Yol Hyzmaty Enterprise (Turkmenistan)

## **MODERATOR:**

Oleg Strizhnyov, Senior Consultant at Standart Hyzmat

10:30-11:00 Coffee Break

#### 11:00-12:00 PANEL DISCUSSION 4: FOOD INDUSTRY

- $\Rightarrow$  Overview of international standards ISO/FSSC 22000, HACCP, Halal (GSO 2055), GMP.
- $\Rightarrow$  The role and significance of these standards for promoting food exports from the CA region.
- ⇒ Market requirements in the Middle East, Halal standards, and their variations.

## SPEAKERS:

- 1. Begmyrat Atayev, Chairman of the State Association of Food Industry of Turkmenistan
- 2. Yunus Ete, World Halal Summit Council President (Türkiye)
- Ihsan Ovut, General Secretary at The Standards and Metrology Institute for the Islamic Countries (SMIIC) (Türkiye)
- 4. **Mohib Ahmed Khan**, CEO, ATYAB International Services AIS (Sultanate of Oman) [virtually]
- 5. **Sahil Majid**, Technical manager Health and Nutrition (Switzerland / UAE) [virtually]
- 6. **Aman Annayev –** General Director at Turkmen Galkan (Turkmenistan)
- 7. **Aizhan Naurzgaliyeva**, President of the Kazakhstan Association of Sugar, Food and Processing Industry

## **MODERATOR:**

**Aizhan Naurzgaliyeva**, President of the Kazakhstan Association of Sugar, Food and Processing Industry

Sector-specific standards

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# PANEL DISCUSSION 5:

#### TEXTILE AND LIGHT INDUSTRY

- ⇒ Overview of international standards Better Cotton Initiative, GOTS, OEKO-TEX, Fairtrade, SFA
- ⇒ The impact of standards on company reputation and consumer trust

## SPEAKERS:

- 1. **Togtamyrat Meredov,** Deputy Minister of the Ministry of Textile Industry of Turkmenistan
- 2. Katharina Schaus, Managing Director at "it fits -Organic Textile Partner" (Germany)
- 3. **Elif Yarasik,** Representative in Turkey, Global Organic Textile Standard (GOTS) (virtually)
- 4. **Tahmina Sayfulloeva**, Deputy Director and Better Cotton Programme Manager, Sarob cooperative (Tajikistan)
- 5. Murtaza Umerlikov, CHASE UNITED CA (Uzbekistan)
- 6. **Tungalag Lkhundevjamts**, Founder at Safety First Certification Services (Mongolia)

**MODERATOR: Tungalag Lkhundevjamts**, Founder at Safety First Certification Services (Mongolia)

## 13:00-14:00 Lunch

Standards for IT & Start-ups | 14:00-15:00 Process Improvement Methodologies

#### PANEL DISCUSSION 6: STANDARDS FOR IT & START-UPS

- $\Rightarrow$  Key standards for IT growth and exports
- $\Rightarrow$  Information Security Management Systems
- ⇒ Agile-based standards, process improvement methodologies (Lean Six Sigma, Kaizen, etc)
- $\Rightarrow$  What do Start-ups need: Inspiration or Systems?
- ⇒ Digitalization, Automation and AI in corporate processes

## SPEAKERS:

- 1. **Nurmyrat Rejepov,** Deputy Chairman of the Agency "Turkmenaragatnaşyk" under the Agency of Transport and Communications of Turkmenistan
- 2. **Danill Maykovskiy**, Director at MCT Agency
- 3. **Zhenya Rozinskiy**, Founder of Mirigos Hiring Company (Silicon Valley, USA)
- 4. Mohamed Gomaa, Lean Six Sigma Expert (Egypt)
- 5. Clynton Taylor, Founder at BSIDE (USA)
- 6. Dr. Martin Smith, Visiting Fellow and Creative Industries Expert, Goldsmiths, University of London
- 7. Umidjon Toshmamatov, Head of Residents Department at IT Park (Uzbekistan)

# **MODERATOR:**

Danill Maykovskiy, Director at MCT Agency (Turkmenistan)

#### 30 April

Trade, Standards, Certification and Accreditation in Central Asia

#### CLOSING PANEL DISCUSSION 7:

# TRADE, STANDARDS, CERTIFICATION AND ACCREDITATION IN CENTRAL ASIA

- ⇒ Prospects for certification and export in Central Asia
- ⇒ Non-tariff barriers within WTO accession: how compliance with international standards facilitates this process
- ⇒ Opportunities for integrating certification and laboratory services in the Central Asian space
- $\Rightarrow$  Integrated efforts to promote CA exports
- ⇒ Conclusions and recommendations for businesses and government organizations

#### **SPEAKERS:**

- 1. Ayna Soyunova, Head of Department of the State Reference Center of the Main State Service "Turkmenstandartlary"
- 2. **Nurlan Kulbatyrov**, First Deputy CEO, QazTrade Center for Trade Policy Development of Kazakhstan
- 3. **Riad Ibragimov**, International Development Director at CERT International (Slovakia)
- 4. Salih Ayvaz, President of the National Accreditation Center (USA)
- 5. **Kassymkhan Kapparov**, Founder of EMCG Consulting Company, Founder of the Ekonomist Magazine (Kazakhstan)
- Shirley Dewi, Senior Vice President, Quality Assurance and Client Services, IAPMO (USA) [virtually]

#### **MODERATOR:**

Kassymkhan Kapparov, Founder of EMCG Consulting Company, Founder of the Ekonomist Magazine (Kazakhstan)

16:30-16:45	CONFERENCE CLOSING
16:45-17:00	DOCUMENT SIGNING (different venue)
16:45-18:00	INDIVIDUAL MEETINGS (B2B AND B2G) AND NETWORKING
16:45-18:00	EXPRESS CONSULTATIONS ON INTERNATIONAL STANDARDS (ITSE BOOTHS)

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